| Day  | Monday                        | Tuesday   | Wednesday   | Thursday | Friday   | Saturday | Sunday |  |  |
|------|-------------------------------|---|---|----------|--|----------|--------|--|--|
| Date | 3rd                           | 4th   | 5th   | 6th      | 7th  | 8th      | 9th    |  |  |
| -    | FACEBOOK                      |   |   |          |  |          |        |  |  |
|      |                               |   |   |          |  |          |        |  |  |
|      | Post about dog<br>#welovedogs |   | keynote speaker<br>announced<br>xxx will be presented<br>#keynote |          | Tickets to the XXX<br>festival go on<br>general sale this Friday!<br>Sign-up now |          |        |  |  |
|      | TWITTER                       |   |   |          |  |          |        |  |  |
|      |                               |   |   |          |  |          |        |  |  |
|      |                               | Hot off the press!  JK Rowling will be opening the show on Thursday xxx  #eventprof |   |          | Exhibition floor<br>is now sold out!<br>#eventname                               |          |        |  |  |
|      |                               |   |   |          |  |          |        |  |  |
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| Day  | Monday   | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |  |  |
|------|----------|---------|-----------|----------|--------|----------|--------|--|--|
| Date | 10th     | 11th    | 12th      | 13th     | 14th   | 15th     | 16th   |  |  |
|      | FACEBOOK |         |           |          |        |          |        |  |  |
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| Day  | Monday   | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |  |  |
|------|----------|---------|-----------|----------|--------|----------|--------|--|--|
| Date | 17th     | 18th    | 19th      | 20th     | 21st   | 22nd     | 23rd   |  |  |
|      | FACEBOOK |         |           |          |        |          |        |  |  |
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|      | TWITTER  |         |           |          |        |          |        |  |  |
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